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Dear Deborah

International Museum Day Essay Competition

In 2019 ICOM Australia will again mark International Museum Day with a student essay competition.

Students studying tertiary degrees in museum studies, cultural heritage and related disciplines are invited to submit an essay based on the International Museum Day topic: ***"Museums as Cultural Hubs: The Future of Tradition"***

We are asking students to answer the question in 2,000 words, or less: **How can museums function as cultural hubs in a changing social landscape?**

Answers should draw on the work of scholars and commentators. Where possible, case studies and examples should be used to illustrate the concept, but original views and suggestions are also encouraged.

Our International Museum Day student essay competition is growing each year. In 2019 we are hoping to invite submission of essays through tertiary course coordinators, and suggest that the essay could be offered as a course assignment. Equally, individual students could complete the essay as extra-curricular work. Preferably, coordinators should select the best three for submission to ICOM Australia. The deadline for submissions is 1 May 2019.

A panel of judges from the Executive Board of ICOM Australia will select the best essay, which will be posted on the ICOM Australia web site. The winning student will also receive a one-year student membership of ICOM and \$150 book token.

We hope that your university will feel able to encourage your students to contribute work to the competition, thereby supporting the important objective of International Museum Day: to raise awareness of museums as an important means of cultural exchange, enrichment of cultures and development of mutual understanding, cooperation and peace among peoples.

Further information on International Museum Day is available at
<http://network.icom.museum/international-museum-day>.

Yours sincerely,



Alec Coles, Chair ICOM Australia