

# CURTIS Speaker Event

## Analysing the usage data of open access scholarly books: What can data tell us?

### ALKIM OZAYGEN

PhD. Candidate and Data Analysis Tool Developer for Tracking Infrastructure for Social Media Analysis (TrISMA)

**Where: Room 101, Building 104,  
Curtin University, Kent St, Bentley WA**

**When: 10am, Saturday 6th August**

**Light refreshments will be provided**

Tickets: <https://www.eventbrite.com.au/e/analysing-the-usage-data-of-open-access-scholarly-books-what-can-data-tell-us-tickets-26146179928>

Digitisation and internet technologies have changed the production, distribution and consumption patterns associated with academic publishing. Growing numbers of researchers are now using social media for scholarly communication activities. In doing so they are creating content and leaving behind digital traces of their activities, which constitute an increasingly important source of data for quantitative information studies. These data sources include downloads, social media shares, usage data relating to academic portals like Academia.edu and Mendeley, as well as other measures of impact which together constitute 'altmetrics data'.

By applying altmetrics methods it is now possible to gain new insight into how the products of research are influencing society. The objective of Alkim's research is to shed light on the roles and impacts of open access scholarly books by examining altmetrics data associated with Knowledge Unlatched collections.



**CUPSA**  
A DEPARTMENT OF CURTIN STUDENT GUILD



To learn more about CURTIS Club or to join, email  
[curtisperth@gmail.com](mailto:curtisperth@gmail.com)

