



'Environmental Attitudes and Actions in Context'

A One-day Workshop hosted by the Australian Psychological Society

Saturday 27 September – Hotel Grand Chancellor, Hobart Tasmania

Presenter: Professor David Uzzell

Professor David Uzzell was the first Professor of Environmental Psychology appointed in the UK, at the University of Surrey. His research is in the area of sustainable development with a focus on social psychological approaches to encouraging behaviour change, particularly in relation to waste, transport and energy. Professor Uzzell is the featured keynote speaker at the 43rd APS Annual Conference.

This workshop will provide a review of research methodologies and findings on environmental behaviour change, including social marketing techniques, identity theory and social norms. There will be interactive sessions to collect data from workshop participants on their perceptions of environmental issues, followed by analyses of this material in order to understand how environmental attitudes and practices are socially situated.

The workshop will be invaluable for anyone working in environmental policy settings (e.g. national, federal and local government); psychologists working on behaviour change programmes; and doctoral students especially in environmental, social and political psychology.

Professor Uzzell is the British Psychological Society's environmental spokesperson to the EU and other European bodies. He is one of the project leaders on a three year ESRC-funded interdisciplinary project called RESOLVE, which is examining the links between lifestyle, societal values and energy consumption. He has recently started research examining the ways in which trade unions in the "North" and the "South" respond to the dual challenge of a globalising work division and globalising environmental degradation. He was recently a consultant to the EU-funded seven country ChangeLAB Project (Changing Lifestyles, Attitudes and Behaviour) which has sought to devise practical proposals for promoting sustainable patterns of consumption at the local/regional level.



Cost: \$445 for the day, including lunch and refreshments (discounts apply for conference delegates and APS members – see website for details)

Venue: Hotel Grand Chancellor, Hobart Tasmania

Time: 8.30am – 4.30pm

To register for the workshop go to: www.apsconference.com.au or call 03 8662 3300

Registrations will also be taken at the APS Conference registration desk at the Hotel Grand Chancellor from Tuesday 23 September (subject to places being available).